

14:30-16:15 h Plenary Session 3 | Auditorio de la Biblioteca

Round Table: **Is the export industrial model sustainable? Views from the Assemblers**

Chair: **Jorge Carrillo**, El Colef

Lic. Jorge Vallejo, Director of Exports, Government Relations and International Affairs, Nissan

Ing. Leo Torres, Director of Purchasing & Suppliers and Technical Assistant, Ford

Ing. Thomas Karig, Vice-President Corporate Relations, VW

Dr. Eduardo Solis, AMIA, President

16:15-16:45 h GERPISA General Assembly

16:45 h Conference Closes

19:00 h Gala Dinner

Saturday June 4

8:30 h International Steering Committee Session

9:30 h Historical Barroco City Tour
Depart from Downtown

Include visits to: Chatedral, Palafoxiana Library, Remedios Church, English-Spanish Speaker guide and transport.

www.gerpisa2016.info

* To be confirmed

Instituto Tecnológico de Monterrey
Puebla / Mexico
June 1-3, 2016

THE NEW FRONTIERS OF THE WORLD AUTOMOTIVE INDUSTRY TECHNOLOGIES APPLICATIONS INNOVATIONS MARKETS

24th International Colloquium of Gerpisa

<http://gerpisa.org>



PROGRAM

Tuesday May 31st

7:30 h Departure from Downtown
9:00 h Visit to the VW Plant, Puebla
12:00 h Lunch at the VW Plant
13:00 h Bus transfer to Audi, San José Chiapa
14:30 h Visit to the Audi Plant
16:30 h Return to Downtown Puebla
19:00 h Museo Internacional Barroco, Guide Visit
Welcome Cocktail

11:10-11:30 h Coffee Break | Sala Lounge
11:30-13:00 h Parallel Sessions
13:00-14:30 h Lunch | Centro de Convenciones
14:30-16:00 h Parallel Sessions
16:15 h Transport to Salón Barroco (Downtown)
17:00-18:30 h Special Session | Carolino-BUAP

15 years of Productive Models

Chair: **Lourdes Alvarez**, UNAM

Keynote speakers:

Robert Boyer, Institut des Amériques, France

Michel Freyssenet, CNRS, Gerpisa

Co-founder, France

18:30 h Honor Cocktail | Carolino-BUAP

Thursday June 2

9:00-10:30 h Plenary Session 2 | Auditorio de la Biblioteca
Hosted by Año Dual Mexico-Alemania,

Panel discussion: **The future of the auto industry in workers view**

Chair: **Ludger Pries**, Bochum University-Colmex

Helmut Lense, Director, Automotive and Rubber, IndustriALL-Geneve

UAW*, USA

Graciela Bensusán, UAM-Xochimilco

Rey David, Secretario General, VW Syndicat

10:30-11:00 h Coffee Break | Sala Lounge

11:00-12:30 h Parallel Sessions

12:30-14:00 h Lunch | Centro de Convenciones

14:00-15:30 h Parallel Sessions

15:30-16:00 h Coffee Break | Sala Lounge

16:00-17:30 h Parallel Sessions

17:30-19:00 h Special Session Round Table |
Auditorio de la Biblioteca

The new geography of the automobile industry: Trends and Challenges

Chairs: **Alex Covarrubias**, Red ITIAM-Colson

Charlotte Yates, University of Guelph, Canada

Thomas Klier, FR Bank of Chicago

James Rubenstein, Miami Univ, USA

Paul Stewart, University of Strathclyde, Glasgow, UK

Ludger Pries, Ruhr-Universität Bochum/Humboldt

Chair Colmex, Germany

Young-suk Hyun, Hannam University,
South Korea

Friday June 3

9:30-11:00 h Parallel Sessions

11:00-11:30 h Coffee Break | Sala Lounge

11:30-13:00 h Parallel Sessions

13:00-14:30 h Lunch | Centro de Convenciones

Wednesday June 1st.

9:00-9:30 h Welcome Remarks | Sala de R.I.
(Edif. Parque Tecnológico)
Director del TEC, Campus Puebla
Dr. Tommaso Pardi, Director de GERPISA
Dr. Jorge Carrillo, El Colef
Dr. Enrique Cabrero*, Director del CONACYT

9:30-11:10 h Plenary Session 1 | Sala de R.I.
(Edif. Parque Tecnológico)

Debate on innovation, employment and the future of the auto industry

Chair: **Bertha Vallejo**

Keynote speech: **Susan Helper**, Case Western University

Discussant: **Tommaso Pardi**, GERPISA